## Home-style Alaska pollock strips by Mowi

Juicy Alaska pollock strips in a home-style coating. Tapping into the 'snacking & sharing' food trend the southern fried Alaska pollock strips are ideal as finger food and open up new ways and moments of consumption for fish. The light flour coating offers a pleasant bite without a fatty mouthfeel. The sophisticated coating process makes the product suitable to be sold in Modified Atmosphere Packaging (MAP) from the chilled fish shelves in the supermarket. Thanks to this process the product keeps its high scores on both food safety and sensory quality during the full length of its shelf life.



'Home-style' kibbeling



Nuggets de colin d'Alaska



Alaska Seelachshappen 'Home-style'





## **Product Information**

Scientific name: Theragra chalcogramma

Caught in the Pacific Ocean (FAO 61/67) Origin:

MSC certified Sustainability:

Alaska pollock strips in a home-style flour coating, pre-fried Composition:

Range: Natural

Product weight: 15-30g

Shelf life: Frozen -18°C: 18 months

Chilled 0-4°C - in MAP: T.b.d., depending on the logistic flow

Preparation - from chilled







